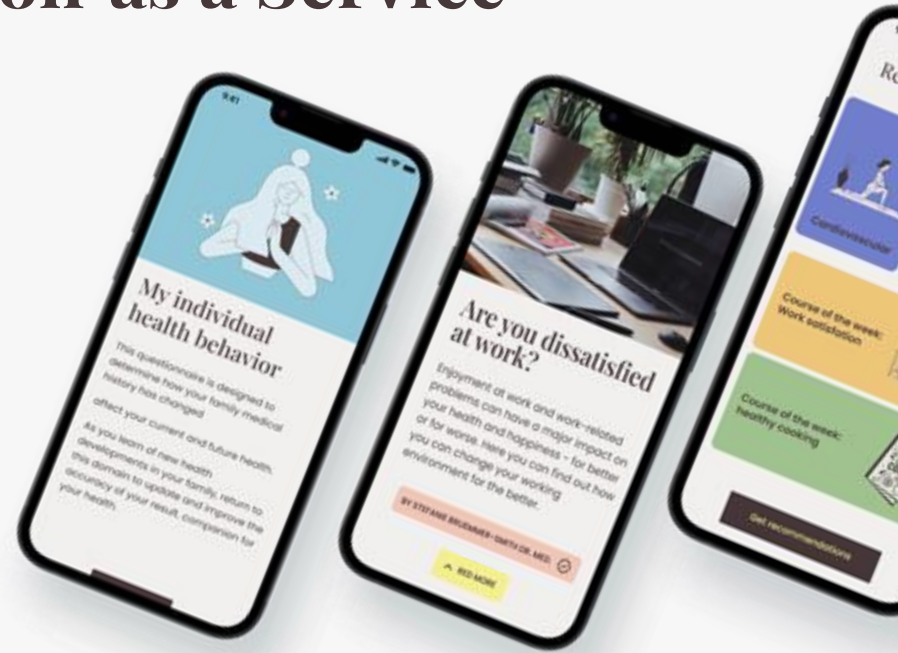


Healthcare Recommendation as a Service

Our recommendation engine is designed to aid individuals in enhancing their health and wellness through the use of sophisticated algorithms and data analytics.

With our **SDK** you will be able to integrate the program into their existing platform with only **two lines of code**.



Vilua Healthcare

Offices

- Berlin
- Greifswald
- München

Competences

- Physicians, psychologists, nutritionists, etc.
- AI Engineers & Data Scientists
- Software & App Developer
- UX/UI Designers

We have a certified quality management system (ISO 13485) for placing medical devices on the market.



Servers in Germany

Partners

We develop digitally supported preventive care together with various players in the healthcare system.



We are driving data- and AI-based research and development with renowned scientific partners.



HelmholtzZentrum münchen
Deutsches Forschungszentrum für Gesundheit und Umwelt



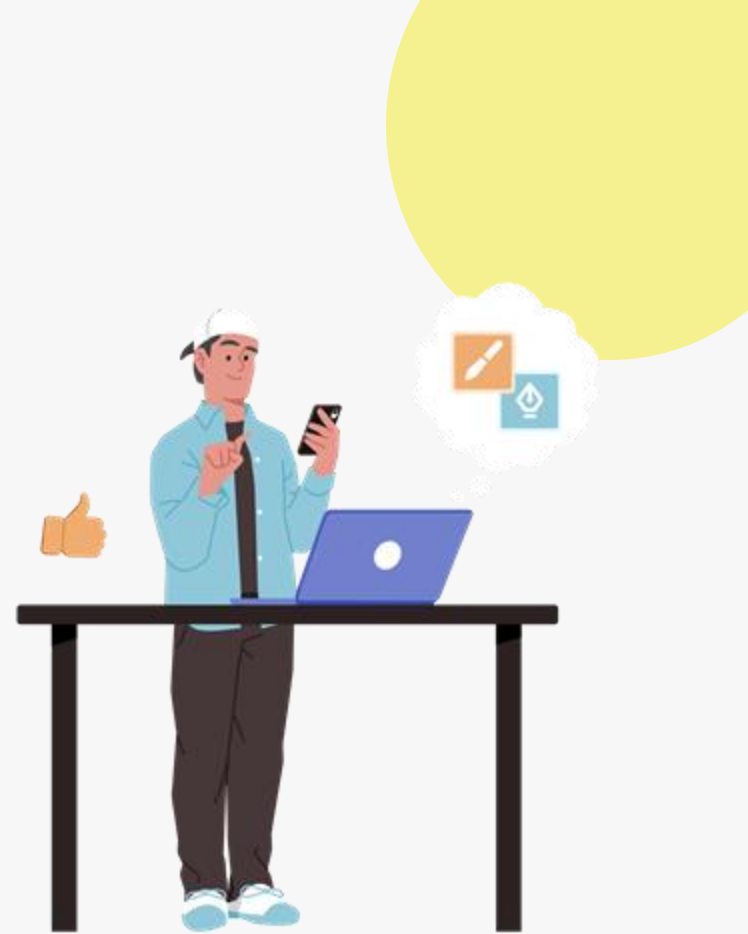
Personalized recommendations have revolutionized the way we **connect with the world around us.**

Algorithms have made it easier for us to discover new products, find our next favorite TV show or movie, and connect with people who share our interests and passions.



Where everything can feel so overwhelming; personalized recommendations help to simplify our lives.

Tailoring suggestions to our individual preferences and behaviors offer us a sense of **connection** and **understanding** that we may not have otherwise expected.

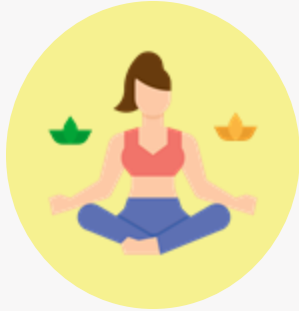




We are no longer just consumers, but individuals with unique tastes and desires.

With the help of personalized recommendations, we can feel more **seen**, more **heard**, and more **valued than ever before**.

According to a 2021 survey conducted by **the Society for Human Resource Management (SHRM)**



75% of employers offer wellness programs to their employees



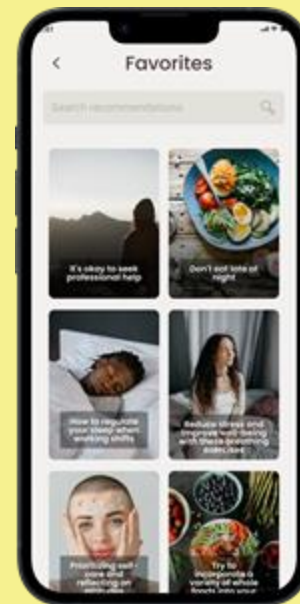
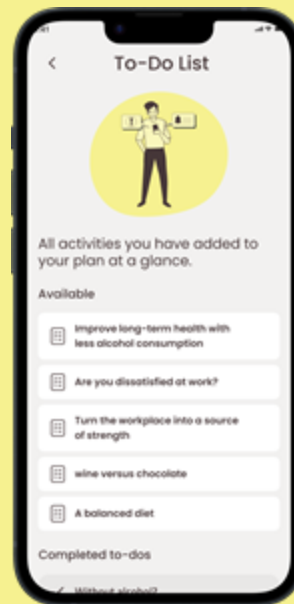
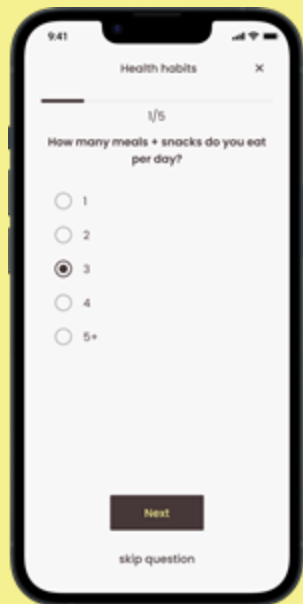
80% of those employers reported that these programs were effective in reducing healthcare costs.

62 %

However, the survey did find that **62%** of employers reported an increase in employee participation in wellness programs, which suggests that employees are at least **somewhat engaged** with these programs.

We're committed to creating an environment where employees are actively very engaged with their wellness programs. Our goal is to **create a culture where taking care** of one's physical and mental health is not only encouraged, but **celebrated**.

Features of Recommendation as a Service



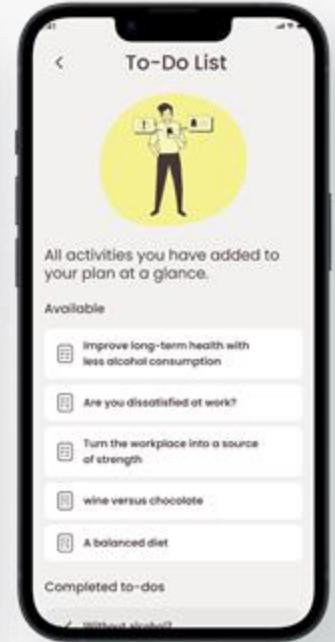
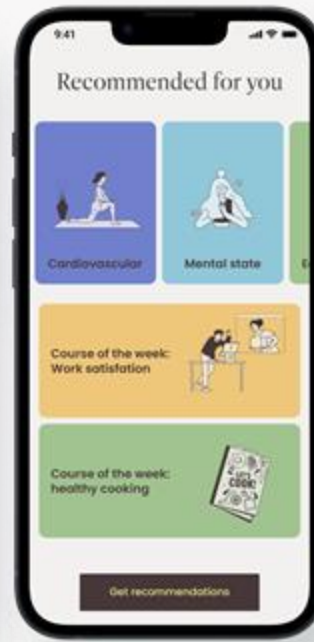
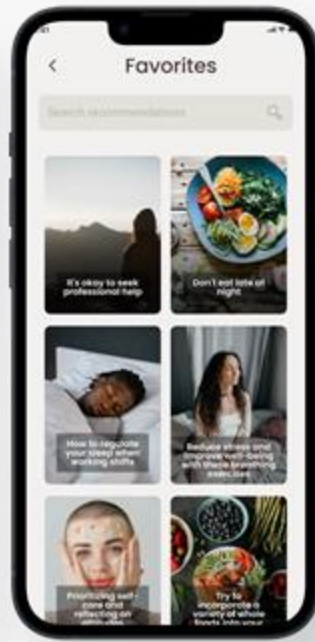
Recommendation as a Service

Feature	Advantages	Benefits
User Questionnaire	<ul style="list-style-type: none">• Answer questions about goals, interests, preferences, or health status• Interactive health interview	<ul style="list-style-type: none">• Gather valuable data and insights about users' health behavior• Collect health behavior data• Leverage insights from the data to optimize the wellness plans
Personalized recommendations	<ul style="list-style-type: none">• Sort health recommendations by importance and motivation• Match recommendations to the user's specific needs and preferences• Provide personalized recommendations that are relevant to the user's health goals	<ul style="list-style-type: none">• Increase user engagement and retention• Boost revenue by providing personalized experiences that drive user loyalty• Decrease healthcare costs by promoting healthy behaviors• Enhance employee satisfaction and retention by providing valuable health and wellness benefits

Recommendation as a Service

Feature	Advantages	Benefits
Library	<ul style="list-style-type: none">• Uniquely curated content• Easy access to a wide range of information and recommendations• All in one place	<ul style="list-style-type: none">• Gain insights into user interests and preferences for informed content development• Inform marketing strategies and business decisions with user data
To-do list	<ul style="list-style-type: none">• Efficient task organization and management for users• Helps users stay focused and motivated	<ul style="list-style-type: none">• Improved physical and mental health• Increased job satisfaction and productivity• Reduced healthcare costs• Improved user engagement and behavior
Favorites	<ul style="list-style-type: none">• Allows the user to easily access• Organize the content or items they enjoy the most	<ul style="list-style-type: none">• Increased likelihood of employee engagement with wellness programs• Improved health outcomes

Recommendation as a Service: User Flow



What do your employees/beneficiaries/users want?



1. Accuracy of Recommendations
2. Effectiveness of Recommendation
3. Personalization

Benefits for Employee Engagement



- 1.** Improved Physical & Mental Health
- 2.** Increased Job Satisfaction
- 3.** Enhanced work-life Balance
- 4.** Elevated Morale & Team Building

Benefits for Health Insurance

1. Increased User Engagement
2. Data based personal recommendations

3. Improved Customer satisfaction
4. Cost Savings



Benefits for Lifestyle Platform



1. Increased User Engagement

2. Enhanced User Experience

3. Competitive Advantage

4. Improved Brand Reputation

Are you committed to taking engagement and wellness to greater heights?

Discover how our personalized recommendation engine can optimize your users experience and encourage a more positive and committed workforce.

Together, we can deliver tailored recommendations and increase satisfaction and wellbeing.

